

RESUME

Name : Dr.SUNITHA R. M.B.A., M.Com., PGDMM., NET SLET PhD
Father's Name : S.M. Ramachandrappa
Address : #185, Devaraj Urs Layout,
6th Cross, 'C' Block,
Davangere – 577006

Date of Birth : 26-05-1988
Gender : Female
Category : ST (Nayaka)
Nationality : Indian
Mother Language : Kannada
Religion : Hindu
Languages Known : Kannada & English
Place : Davangere (Karnataka State)
Qualification : M.B.A., (Master of Business Administration)
Additional Qualification : M.Com. P.G.D.M.M. NET., SLET PhD
Permanent Job : Assistant professor IMS Davangere University
Interests : Listening Music and Reading Book
Computer Knowledge : Basic, M.S. Office, 'C' Program, Fox Pro & Tally 8.5.
Marital Status : Unmarried
Permanent Address : Dr.SUNITHA R.
D/o S.M. Ramachandrappa,
185, Devaraj Urs Layout,
6th Cross, 'C' Block,
Davangere – 577006.

Cell No : 9620124076
Email Id : sunithar007@gmail.com

Academic Qualification :
Pre Graduation:

Sl. No.	Exam Passed	Name of the Examination Board	Year of Passing	Percentage
1	X	K.S.S.E.B.	2002-03	51.4
2	XII	P.U.C. (Karnataka)	2004-05	65

Graduation: B.Com

Sl. No.	Exam Passed	Name of the Examination Board	Year of Passing	Percentage
1	B.Com I Sem	Kuvempu University	Nov 2005	70

2	B.Com II Sem	Kuvempu University	May 2006	71
3	B.Com III Sem	Kuvempu University	Nov 2006	70
4	B.Com IV Sem	Kuvempu University	May 2007	76
5	B.Com V Sem	Kuvempu University	Nov 2007	86
6	B.Com VI Sem	Kuvempu University	May 2008	81

Post Graduation: M.B.A.

Sl. No.	Exam Passed	Name of the Examination Board	Year of Passing	Percentage
1	M.B.A., I Sem	Kuvempu University	Feb 2009	63
2	M.B.A., II Sem	Kuvempu University	June 2009	65
3	M.B.A., III Sem	Kuvempu University	Jan 2010	65
4	M.B.A., IV Sem	Kuvempu University	June 2010	68

Post Graduation: M.Com.

Sl. No.	Exam Passed	Name of the Examination Board	Year of Passing	Percentage
1	Master of Commerce (previous)	Karnataka State Open University	September 2010	56
2	Master of commerce (Final)	Karnataka State Open University	20 th July 2011	65

Post Graduation Diploma:

Sl. No.	Exam Passed	Name of the Examination Board	Year of Passing	Percentage
1	Marketing Management	Kuvempu University (Distant Education)	Nov 2010	55

State Level Eligibility Test for Lectureship (SLET): Commerce

Sl. No.	Exam Passed	Name of the Examination Board	Year of Passing	Remarks
1	SLET	Mysore University	26 th June 2016	Qualified

National Eligibility Test for Lectureship (NET) : Management.

Sl. No.	Exam Passed	Name of the Examination Board	Year of Passing	Remarks
1	NET	University Grants Commission	26 th June 2011	Qualified

Doctorate Degree(P.hD): Financial Management.

Sl. No.	Exam Passed	Name of the Examination Board	Year of Passing	Remarks
1	Ph.D.(Finance)	Institute of management studies Davangere university	November 29 th 2019	Qualified

Additional Qualification:

Sl. No.	Course	Board / University	Year	Class
1	Jr. English Typing	K.S.E.E.B.	2004	I Class
2	Sr. English Typing	K.S.E.E.B.	2005	I Class

Project Undertaken in MBA Course:

Sl. No.	Project Title
1	Inplant Project Training : “Overview of Anjaneya Cotton Mill Pvt. Ltd., Davangere
2	Final Project: “Impact of Information technology on Banking System (With Special Reference to Canara Bank, Davangere)

Seminars Attended and Paper Presented: (National Conference)

Sl. No.	Date of Attended	Venue	Seminars Attended	Presented Title
1	28 th & 29 th September 2010	JSS College for Women (Autonomous) Mysore	Customer Relationship Management in Banking Industry	New and Emerging Opportunities & Challenges consumer and commercial banking.
2	25 th February 2011	AVK College for Women, Davangere	Human Values, Its Relevance to Higher Education.	Human Values, Its Relevance to Higher Education.

3	18 th , 19 th March 2011	IMS, Kuvempu University, Shankaraghatta	Renewing Business Trends in Post Recessionary Economy	Financial Crisis and its impact of Indian economy
4	5 th May 2012	Tumkur University	Economic Growth Through Innovative Entrepreneurship	Entrepreneurs Problems and Prospectus of Indian Economy
5	28 th & 29 th September 2012	SBC First Grade College for women, Davangere	Human Resource Development – New Paradigm and Prospectus	Emerging Trends and Challenges of Human Resource Management.
6	9 th & 10 th November 2013	Department of Studies & Research in Commerce Davangere University	“Rural Women Entrepreneurship in India”	Opportunities Challenges & Problems of Rural Women Entrepreneurship in India
7	9 th & 10 th November 2013	Department of Studies & Research in Commerce Davangere University	“Rural Women Entrepreneurship in India”	Problems & Prospects of Women Entrepreneurship in India.
8	9 th & 10 th November 2013	Department of Studies & Research in Commerce Davangere University	“Rural Women Entrepreneurship in India”	Rural Women Empowerment & Development of Women Entrepreneurship in India.
9.	22 nd November 2014	Department of Studies and Research in Business Administration & Bangalore Insurance Institute TUMKUR UNIVERSITY.	National Conference On Indian Insurance Sector: Innovation, Sustainability and Social Impact	Changes in marketing of LIC by Impact of private Insurance Players.

10.	22 nd November 2014	Department of Studies and Research in Business Administration & Bangalore Insurance Institute TUMKUR UNIVERSITY.	National Conference On Indian Insurance Sector: Innovation, Sustainability and Social Impact	Health Insurance Technology As a Key Driven
11.	22 nd November 2014	Department of Studies and Research in Business Administration & Bangalore Insurance Institute TUMKUR UNIVERSITY	National Conference On Indian Insurance Sector: Innovation, Sustainability and Social Impact	Marketing Strategies In Life Insurance Services
12.	27 th September 2014	Sri Sri Shibalingeshwara Swamy Govt First Grade College & PG centre. Department of Commerece & Management	Emerging Issues In Agriculture Marketing --- Relating To Areca nut	Emerging Trends in E- Marketing.

Seminars Attended and Paper Presented: (Inter National Conference)

Sl. No.	Date of Attended	Venue	Seminars Attended	Presented Title
1	25 th & 25 th April 2013	CMR Institute of Management Studies Bangalore	International Conference on “Leveraging Operations and IT for Sustainable for development	Customer Relationship Management in Indian Banking Sector – Problems and Challenges.
2	7 th & 8 th August 2013	Shri Dharmastala Manjunatehshwara Institute for Management Development	Second International Conference on Finance & Accounting	NPA’s Study of Public and Private Sector Banks

		(SDMIMD) Mysore		
3	13 th & 14 th December 2013	Shri Dharmastala Manjunatehshwara Institute for Management Development (STMIMD) Mysore	Second International Conference on Managing Human Resources at the Workplace.	Performance Appraisal of Public Sector Banks in India.
4	13 th & 14 th December 2013	Shri Dharmastala Manjunatehshwara Institute for Management Development (SDMIMD) Mysore	Second International Conference on Managing Human Resources at the Workplace	CRM in Indian Banking Problems and Challenges.
5	13 th & 14 th December 2013	Shri Dharmastala Manjunatehshwara Institute for Management Development (SDMIMD) Mysore	Second International Conference on Managing Human Resources at the Workplace	Understanding Organizational Culture & Leadership Hence Efficiency & Productivity.
6	6 th may 2014	Sri Sri Shivalingeshwara Swamy Government First Grade College & P G Centre Channagiri	International Conference On Empowering Employability In Business Education	A Study on Impact of Employee Retention in private sector-sugar mill
7	6 th may 2014	Sri Sri Shivalingeshwara Swamy Government First Grade College & P G Centre Channagiri	International Conference On Empowering Employability In Business Education	Impact of Organizational Culture on Employee Performance
8	30 th April 2014	ADARSH GROUPS OF INSTITUTIONS BANGALORE	Recent Trends in Business, Management and Tourism	Assets-Liability Management in Banking

9	20 th and 21 st 2014	Karnataka State Women's University Bijapur Post Graduate (PG) Departments of Studies and Research in Commerce & Management Sponsored By ICSSR- New Delhi	Two Day International Conference On Strategies For Social & Sustainable Competitive Advantage in Globalized era	New generation banks and "E-S-S-C-A"- Environmentally sustainable Strategy for competitive advantage
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Workshops Attended / Organizing

Sl. No.	Date of Attended	Venue	Seminars Attended
1	20 th Jan 2011	BIET College, DVG	Publishing research articles in journals.
2	27 th February 2013	HC Boraiah Memorial SC/ST First Grade College of Arts & Commerce, Jagalur	Setting of Question Papers and Evaluation of Answer Book
3	9 th to 13 th March 2013,	Davangere University	ICSSR 5days Sponsored workshop on research Methodology.
4	17 th December 2015	IMS Davangere University	Innovation Management-Emerging Paradigms/(Organizing committee
4.	17 th December 2019	IMS Davangere University	One day workshop on Entrepreneurs: Creators of opportunities (Workshop co-ordinator)

Publications:

Sl. No.	Date	Title of Paper	Journal Name / Conference Proceedings
1	28 th & 29 th September 2012	Emerging Trends and Challenges of Human Resource Management.	National Conference Proceedings Book (ISBN 978-91-925-4-62) SBC College, Davangere.

2	15 th April 2013	Comparative Study of NPAs in Indian Banking Sector	Southern Economics Delhi (ISSN No. 0038 – 4046)
3	1 June 2013	Risk Management in Banking Sector – A Descriptive Study	International Recognition Research Journal – Tactful Management Journal (ISSN – 2319-7943)
4	15 th June 2013	Risk Parameters of banking Sector	Southern Economics Delhi (ISSN No. 0038 – 4046)
5	January 2014	Information Technology Facilitates in Co-Operative banking sectors-A case study of Davangere Districts	International Recognition Research Journal – Golden Research Thoughts Journal (ISSN – 2231-5063)
6	August 2013	A Study of NPAs in Banks	2 nd International Conference proceedings on Finance and Accounting, SDMIMD, Mysore, (ISBN – 978-81-922146-5-8)
7	9 th & 10 th November 2013	Problems & Prospects of Women Entrepreneurship in India.	National Conference Book Proceedings. Davangere University Department of Commerce (Full Papers-ISBN 978-81-928540-0-7.
8	9 th & 10 th November 2013	Rural Women Empowerment & Development of Women Entrepreneurship in India	National Conference Book Proceedings. Davangere University Department of Commerce (Abstract) ISBN-978-81-918540-1-4
9	9 th & 10 th November 2013	Opportunities Challenges & Problems of Rural Women Entrepreneurship in India	National Conference Book Proceedings. Davangere University Department of Commerce (Abstract) ISBN -978-81-918540-1-4
10	January 2014	NPA Management In Banks – an innovative approach	International Recognition Research Journal – Golden Research Thoughts Journal (ISSN – 2231-5063)
11	January 2014	BASEL-3 And its Impact on Indian Banking Sector	International Multidisciplinary Research Indian Streams Research Journal (ISSN-2230-7850)
12	December 2013	Performance Appraisal of Public Sector Banks in India.	2 nd International Conference proceedings on Human Resource Management SDMIMD, Mysore, (ISBN – 978-81-922146-5-8)
13	December	CRM in Indian Banking	2 nd International Conference

	2013	Problems and Challenges	proceedings on Human Resource Management SDMIMD, Mysore, (ISBN – 978-81-922146-5-
14	December 2013	Understanding Organizational Culture & Leadership Hence Efficiency & Productivity.	2 nd International Conference proceedings on Human Resource Management SDMIMD, Mysore, (ISBN – 978-81-922146-5)
15	February 2014	Management of Education and Training Needs of Rural Women Entrepreneurs	International Recognition Research Journal – Tactful Management Journal (ISSN – 2319-7943)
16	March 2014	PRICING APPROACHES IN SERVICES MARKETING	International Recognition Research Journal – Tactful Management Journal (ISSN – 2319-7943)
17	6 th May 2014	A Study on Impact of Employee Retention in private sector-sugar mill	ACME Intellects International Journals of research in Management Social Science & Technology. (ISSN -2320-2939) Jointly Organized International Conference on Empowering Employability In Business Education SSS Gfgc & P G centre Channagire
18	6 th May 2014	Impact of Organizational Culture on Employee Performance	ACME Intellects International Journals of research in Management Social Science & Technology. (ISSN -2320-2939) Jointly Organized International Conference on Empowering Employability In Business Education SSS Gfgc & P G centre Channagire
19	30 th April 2014	Assets-Liability Management in Banking	International Conference Proceedings (ISBN 978-163102030-8)
20	20 th & 21 st June 2014	New generation banks and “E-S-S-C-A”- Environmentally sustainable Strategy for competitive advantage	International Conference Proceedings
21	June 2014	Indian Service Sector: A Case Study of Banking Sector	ACME International Journal of Multidisciplinary Research ISSN: 2320-236X Quality Impact

			Factor : 5.57
22	June 2014	Mutual Fund : A Resource Mobilizer in Financial Market	QUEST International Multidisciplinary Research Journal – ISSN: 2278-4497 Quality Impact Factor: 7.32 (CARS)
23	June 2014	Customer’s Perspectives and Risk Issue on E-Banking	GLOBAL Academic Research Journal An International peer-Reviewed Research Journal ISSN: 2347-3592 Quality Impact Factor:3.73 (CARS)
24	June 2014	Women in Management Research – Theoretical Perspectives	RESEARCH EXPO International Multidisciplinary Research Journal ISSN: 2250-1630 Quality Impact Factor : 6.42 (CARS)
25	June 2014	Recent Inclinations in Indian Banking Industry : Green Banking	VIIGNETTES OF RESEARCH International Journal ISSN: 2320-1797 Quality Impact Factor: 4.67
26.	December 2014	Impact of Security Exchange on Banking Sector	Adarsh Research Edited Papers Series Volume III (ISBN-978-1-63102-078-0)
27.	November 2014	Health Insurance Technology As a KeyDriven.	ACME Intellects International Journals of research in Management Social Science & Technology. (ISSN -2320-2939) Jointly Organized By Tumkur University. – National Conference.
28	August 2020	The Effect of Information Technology Investment in profitability of the banks	International journal of advanced science and Technology ISSN NO: 2207-6360 Scoups Q3 volume 9 issue XI
29	September 2020	Consumer Awareness of Digital media Marketing In India	International journal of management scoups indexed ISSN NO: 0976-6502 Volume 22 Issue 10

Book Publication:

Sl.No.	Book Name	Publication	Year
1.	Computer Application in Business	Arjun Publishing House ISBN 978-81-921321-0-5	2014

Orientation / FDP/Short term course attended

Sl.No.	course	Institution conducted	Year
1.	Orientation	RAMANJUAN COLLEGE UNIVERSITY OF DELHI Ministry of Human Resource Development	June 4 th to july 1 20202
2	56 th Short term course on E-Content Development	UGC-HRD center Gujarat University(One week)	11/06/2020 to 17/06/2020
3	Faculty Development Programmes	Rani Channamma University Belgavi.(one week)	21/05/2020 to 27/05/2020

Project Guided in B.B.M and M.Com MBA Course

Institution Name	Course Name	No of Students Guided
Government First Grade College and P.G. Centre Davangere	BBM - VII semester	20students- batch year 2011-2012
Government First Grade College and P.G. Centre Davangere	M.Com—4 th semester	20students batch year 2012- 2013
Institute of management Studies	MBA students	15 students each from 2012 to 2019

Teaching Experience: Total teaching experience 9 years

Sl. No.	College Name	Year of Experience
1	Guest faculty Govt. First Grade College and P.G. Centre, Davangere	2 Years
2	Teaching Assistant IMS, Davangere University, Davangere	6.5Years
3	Assistant professor Institute of management studies Davangere university	1 .5 years

Declaration

I Miss. **Sunitha R.** request you to kindly consider my application and oblige. If given an opportunity to serve in your organization. I shall be sincere and truly to discharge my duties to the satisfaction my higher authorities.

Date :

Place : Davangere

Signature
(Sunitha. R.)